



Point Lonsdale Civic Association Inc.

PO Box 28 Point Lonsdale VIC 3225

Reg. No. A0017883S

plcasecretary@gmail.com

www.plca.org.au

Representing Point Lonsdale Residents since 1910

28/03/21

To: BoQ Mayor – Cr. Ross Ebbels;

BoQ Councillors - Cr. Fleur Hewitt, Cr. Susan Salter, Cr. Michael Grout, Cr. Donnie Grigau.

CC. Mr. Martin Gill - CEO BoQ;

CC. Phil Carruthers - General Manager Organisational Performance & Community Services;

CC. Johann Rajaratnam - General Manager Planning & Infrastructure;

BOROUGH OF QUEENSCLIFFE 4 YEAR COUNCIL PLAN

We are pleased to offer on behalf of our membership, the Association's submission on the Borough's 4 year plan.

Strategic Objective 1

Portfolio: Community Wellbeing

Enhance community wellbeing by providing a safe environment where people are involved, healthy and active in recreation, arts and culture.

Strategies

- Maintain the Borough's standing as a safe place for residents and visitors.
 - Protect, enhance and promote public health and wellbeing.
 - Support older residents to live safely and independently and continue Council's aged care service.
 - Increase participation in sport, passive recreation and life-long learning opportunities.
 - Enhance opportunities for participation in arts, cultural and conservation activities.
 - Support local clubs, community organisations and volunteers.
 - Develop environmentally responsible path and trail links that encourage walking and cycling and connections to neighbouring towns and the region.
 - Support families, children and young people by facilitating access to services and community facilities in suitable locations.
 - Promote shared use of community facilities.
- Improve road infrastructure and safety by encouraging Vicroads to upgrade the intersection of Fellows Road and Bellarine Highway.

Strategic Objective 2

Environmental Sustainability

Play our part in protecting the local, national and globally significant values within our natural environment for future generations.

Strategies

- Protect significant vegetation and continue revegetation of urban and open space areas.
-

- Adopt a Climate Emergency Response Plan, lead by example and work with the community to reduce carbon emissions.
 - Finalise a Tree and Vegetation Register, adopt a Borough-wide Tree Policy and increase the tree canopy coverage in the Borough.
 - Support community based Asset Committee's for important areas such as Shortland's Bluff.
 - Continue to eradicate the spread of noxious weeds and pest species along the coast.
 - Respond to the impacts of erosion and climate change on our beaches and the coast in accordance with a Climate Emergency Response Plan and plans of other Bayside Councils.
 - Protect sensitive foreshore woodlands in Point Lonsdale and Queenscliff
 - Increase and promote the use of renewable energy and support zero emission targets.
 - Enhance recycling and green waste and minimise waste to landfill.
 - Advocate for additional protection of significant wetlands within and adjacent to the Borough.
 - Actively participate in relevant regional, state and national environmental initiatives.
- Support local conservation groups and assist with weeding, mulching and replanting programs.
 Re-establish Queenscliff's Botanic Parkland (Victoria Park) and Avenue of Honour.
 Underground ugly power lines to enhance the visual appearance of the Borough – very successful removals include the Avenue of Honour, main streets in both townships, The Esplanade and South Hesse Street in Queenscliff.

Strategic Objective 3

Local Economy

Foster a diverse and vibrant local economy and help existing businesses recover from the Covid Pandemic.

Strategies

- Diversify the local economy and increase employment opportunities for local residents.
- Support for all local businesses, new businesses and investment opportunities where appropriate.
- Encourage procurement practices that increase employment opportunities for local residents.
- Market the Borough's unique features and provide a high quality tourism information service.
- Increase year round tourism visitation by enhancing use of beaches and parks and supporting arts and cultural events.
 - Upgrade the Bellarine Highway from Fellows Road to Grubb Road to a dual carriageway.
 - Provide clear signage for traffic from the Ferry wanting to access the Great Ocean Road ensuring that traffic does not encroach into residential streets, but allowing opportunities for this traffic to access Hesse Street shopping precinct.
 - Improve the quality of physical and technological infrastructure that connects local facilities and tourism attractions across the Borough.
 - Support knowledge based opportunities for Fort Queenscliff should the Department of Defence leave the site".
 - Implement improvements to the Council managed caravan parks to achieve benefits for the whole community.

Strategic Objective 4

Planning and Heritage

Preserve and enhance the Borough as a special place through sympathetic design and conservation of its rich culture and unique heritage.

Strategies

- Conserve the Borough's significant history, culture and heritage.
 - Maintain the Borough's unique features and neighbourhood character.
-

- Continue to enhance the Queenscliff and Point Lonsdale town centres.
 - Enhance access to and the amenity and use of the Borough's parks and foreshore reserves.
 - Preserve and rezone important open spaces like the former High School site to (PCRZ) parkland.
 - Discourage further subdivision in the Borough and maintain important streetscapes.
 - Plan for the ongoing preservation and regeneration of the Borough's historic Avenue of Honour and Botanic Gardens Precinct.
 - Engage the community in strategic land use planning.
 - Review, update and strengthen the heritage values of the Queenscliffe Planning Scheme to achieve the Council's vision and strategic objectives.
 - Ensure high quality and sympathetic design and construction standards in new and upgraded community infrastructure.
 - Ensure new development in key heritage precincts respects the heritage values of the surrounding area.
 - Support the heritage listing of the entire Queenscliff township.
 - Incorporate the Coastal and Marine Management Plan into the Council Plan.
 - If needed construct a local Bike Park at the Skate Park site in "The Narrows" and upgrade the Skate facility.
- Develop a re-wilding plan for the remaining Council owned land at Murray Road

Strategic Objective 5

Governance and Performance

Maintain a cohesive, well governed, financially sustainable and independent Borough.

Strategies

- In line with new Local Government Act requirements provide transparent and accountable governance and meet all legislative requirements.
 - Ensure the continuing financial sustainability and independence of the Borough.
 - Finalise the "One 3225" western boundary extension proposal
 - In line with new Local Government Act requirements enhance communication and community engagement in decision-making across the 3225 postcode area.
 - Advocate on opportunities and issues of key concern to the local community to other levels of government.
- Continually review and plan to meet corporate needs while enhancing organisational capacity and performance.
- Maximise the return on Council assets and if appropriate leverage external funding opportunities.
- Strengthen and promote the Borough as a place to explore and implement innovative approaches to environmental, technological, social and economic initiatives.
- Foster partnerships with community organisations, business, neighbouring Councils and Statutory Organisations and other levels of government.

Yours Sincerely – David Kenwood

PLCA President

Ref: 280320214YEARPLANBOQ
